



# 2024 DEALER BOOKING FORM



Thank you for your interest in using Warners Shows to exhibit your services in 2024.

Please complete all the required fields in this form to confirm your booking and agree to the terms of booking which apply.

## Your Details

Company Name

Products or Services

Invoice Address

Contact Full Name

Telephone Number

Email Address

## Stands

Please confirm which shows you would like to book by ticking the 'Confirm Booking' check box against each show you wish to attend as well as completing the Front and Depth fields next to each of these. Please note our stands are measured in whole metres only and the price of the stand will be calculated as below:

Price per sq. metre x Front x Depth = Stand Cost exc VAT (minimum stand size 3x3 metres).

Show	Location	Date	Campers	Day Visitors	Visitors	Price per sq. metre (exc VAT)	Front/Width	Depth	Confirm Booking
THE YORKSHIRE MOTORHOME & CAMPERVAN SHOW	Harrogate	15th - 17th March	NA	8033	8033	£15.00			Yes <input type="checkbox"/>
			Indoor			£17.00			Yes <input type="checkbox"/>
CAMPERVAN CAMPOUT	Ardingly	3rd - 5th May	2000	2000	4000	£10.00			Yes <input type="checkbox"/>
THE SOUTHERN MOTORHOME & CAMPERVAN SHOW	Newbury	17th - 19th May	3388	5597	8985	£16.00			Yes <input type="checkbox"/>
THE NATIONAL MOTORHOME & CAMPERVAN SHOW	Newark	14th - 16th June	3400	7000	10400	£16.00			Yes <input type="checkbox"/>
THE NORFOLK MOTORHOME & CAMPERVAN SHOW	Norwich	19th - 21st July	2686	6222	8908	£15.00			Yes <input type="checkbox"/>
THE WESTERN MOTORHOME & CAMPERVAN SHOW	Malvern	16th - 18th August	5188	6222	11410	£17.50			Yes <input type="checkbox"/>
THE SOUTHWEST MOTORHOME & CAMPERVAN SHOW	Shepton Mallet	6th - 8th September	2662	6343	9005	£14.50			Yes <input type="checkbox"/>
THE MOTORHOME & CAMPERVAN SHOW SEASON FINALE	Lincoln	20th - 22nd September	4184	6730	10914	£18.00			Yes <input type="checkbox"/>
THE MALVERN CARAVAN & MOTORHOME SHOW	Malvern	4th - 6th October	1426	3753	5179	£6.00			Yes <input type="checkbox"/>
			Indoor			£1,500			Yes <input type="checkbox"/>



# 2024 STAND SERVICES AND MARKETING PACKAGE



## Services

Please tick the services you require and the quantity of each required on each of your bookings. These are added to the cost of your stand per show.

Service	Price Per Unit	Quantity Required	Confirm Booking
Camping Pass	£10 + vat each		Yes <input type="checkbox"/>
Service Vehicle Pass	£10 + vat each		Yes <input type="checkbox"/>
16 amp Electrics	£200 + vat each		Yes <input type="checkbox"/>
32 amp Electrics	£200 + vat each		Yes <input type="checkbox"/>

## Marketing Packages

**Did you know?** - In 2023 out of the 1,444 stands booked at our shows, 528 included at least a 'Standard Marketing Package'.

These listings are listed at the top of our exhibitor pages (EXAMPLE) above those who haven't booked and, Includes: Their Logo, A description of their services, Contact information, Links to their websites and Email address  
Received 49.9 Clicks on their listings (average).

### STANDARD PACKAGE

£25

**MARKETING REACH**  
(PEOPLE)  
55,000+

**WEBSITE**  
ENHANCED  
WEBSITE LISTING

SELECT PACKAGE

### BRONZE PACKAGE

£95

**MARKETING REACH**  
(PEOPLE)  
78,000+

**WEBSITE**  
ENHANCED  
WEBSITE LISTING

**PRINT**  
ENHANCED  
SHOWGUIDE LISTING

**SOCIAL MEDIA**  
PRE-SHOW POST

SELECT PACKAGE

### SILVER PACKAGE

£325

**MARKETING REACH**  
(PEOPLE)  
136,000+

**WEBSITE**  
ENHANCED  
WEBSITE LISTING  
WEBSITE DOUBLE  
MPU ADVERT

**PRINT**  
ENHANCED  
SHOWGUIDE LISTING

**EMAIL**  
COME SEE US AT LOGO

**SOCIAL MEDIA**  
PRE-SHOW POST

SELECT PACKAGE

### GOLD PACKAGE (MAX 4 PER SHOW)

£895

**MARKETING REACH**  
(PEOPLE)  
208,000+

**WEBSITE**  
ENHANCED  
WEBSITE LISTING  
WEBSITE DOUBLE  
MPU ADVERT

**PRINT**  
ENHANCED  
SHOWGUIDE LISTING  
FULL PAGE ADVERT

**EMAIL**  
COME SEE US AT LOGO  
FOOTER BANNER

**SOCIAL MEDIA**  
PRE-SHOW POST  
POST-SHOW SOLUS POST

SELECT PACKAGE

OPT OUT

## CONTACT THE TEAM

**Darren Webb**  
dwebb@warnersgroup.co.uk  
07788 144535

**Scott Johnson**  
scottj@warnersgroup.co.uk  
07795 114043

**Penny Bristow**  
penny.bristow@warnersgroup.co.uk  
07526171079

**Robyn Teague**  
robyn.teague@warnersgroup.co.uk  
07551 948 184